



# ACTION SURGE

## BLUEPRINT

*Teach your team to take responsibility for their ideas and put them into action.*

A team actively working through the Action Surge Blueprint

We take your group through the Action Surge Blueprint, a ten step process to help everyone take responsibility for their ideas and put them into action. This framework has been perfected with sociologists, psychologists, and even drill sergeants to overcome the barriers that hold people back from taking action.

At the end of this session, every participant in the workshop will have a clear, specific action plan to be able to surge forward on their ideas. This action plan will include steps to take in the next 48 hours, 10 days, 30 days, and beyond. Most importantly, it will also include an accountability plan to ensure each participant remains accountable to making progress on their action plans.



*“This was the best workday of my life!”*  
*“This is exactly what I’ve needed for years!”*

**We’ve facilitated successful workshops for:**

Johnson & Johnson



PennState



ABB



DRONE FOCUS

the Mittany Valley Society



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